Ego id Media™
PRINTING * PROMOTION * GRAPHIC DESIGN

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Postcard
Size = 4.25" x 5.50"

Layout Template

.125" bleed area

.125" bleed area

.125" bleed area

safe area
4.00" x 5.25"

edge of bleed
4.50" x 5.75"

cut line
edge of card
4.25" x 5.50"
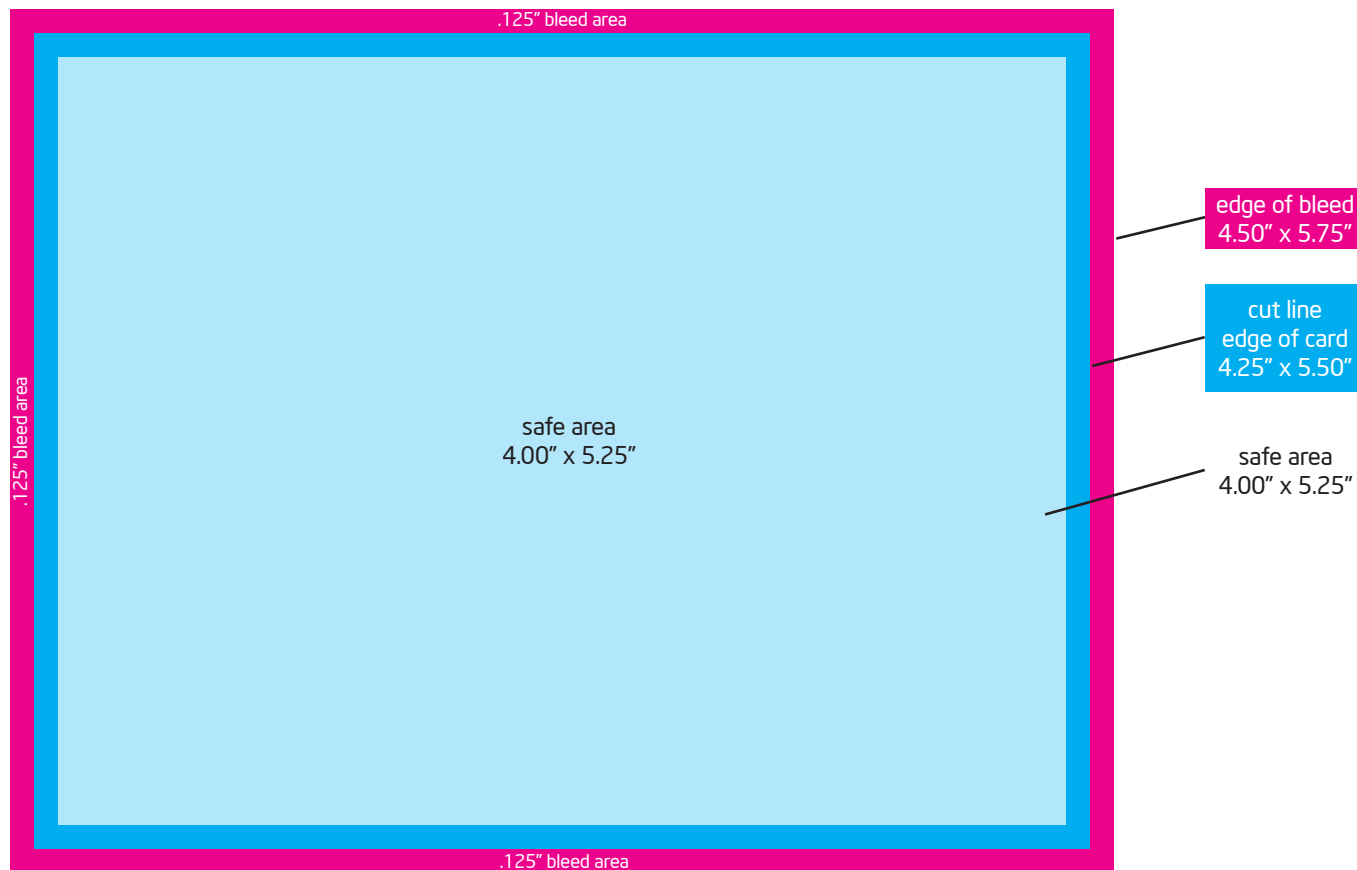
safe area
4.00" x 5.25"

Notes:
1) Your file size should be 4.50"x 5.75" with bleeds or 4.25" x 5.50" without bleeds.
2) Keep all critical design elements and text inside the safe area
3) Do not put anything important in the bleed area
4) The edge of the card is cut outside the safe area through the bleed
5) If postcards are vertical (or portrait layout) just rotate template 90 degrees.
6) Do not add any cropmarks or bleed marks
7) Do not step & repeat, we only need a single position, front and back.
8) Hi resolution print PDF' files (300 dpi) are preferred.
9) Flatten all transparancies. Convert all fonts to outlines.